Essential Questions	Enduring Understandings	CCR	Standard	Learning Targets	Assessment Formative and Summative	Inter- disciplinary Connections	21 st Century Connections
Unit I: Ice Breat How do I see	Comprehension	Prepare for and	SL.9-10.1. Initiate and	Voice Pitch,	Teacher directed		9.1.12. F.2 Demonstrate a
myself? How do others see me? What habits are best to avoid when speaking? How can I ease my anxiety about speaking in front of others?	is enhanced through a collaborative process of sharing and evaluating ideas and confidence is gained when speaking to groups of peers.	participate effectively in a range of conversations and collaborations with diverse partners, building on other's ideas and expressing their own clearly and persuasively.	participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 9–10 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively. SL.11-12.1. Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on	Diction, and Volume Voluntary Body Language Word choice to achieve a specific connection to the audience	directed activities Peer critique forms Quiz Informal evaluations		Demonstrate a positive work ethic in various settings, including the classroom and during structured learning experiences.
			grades 11–12 topics, texts, and issues,				

Essential Questions	Enduring Understandings	CCR	Standard	Learning Targets	Assessment Formative and Summative	Inter- disciplinary Connections	21 st Century Connections
			building on others'				
			ideas and expressing				
			their own clearly and				
			persuasively.				
TI 'A TI D	4 . (C. II. T.						
	nterview/College In			V-1	Tarada a		0.1.12 E.2
How can I	Understanding	Present information,	SL.9-10.4/ SL.11-12.4.	Voluntary Body	Teacher directed		9.1.12. F.2 Demonstrate a
best present myself?	the philosophy behind peer	findings, and	Present information,	Language	activities		positive work ethic
mysen:	interviews in the	supporting	findings, and	Eye Contact	activities		in various settings,
How can I	workplace and	evidence such	supporting evidence,	Lyc Contact	Peer critique		including the
become more	being able to	that listeners can	conveying a clear and	Interview	forms		classroom and
aware of my	anticipate	follow the line	distinct perspective,	techniques	1011110		during structured
own speaking	questions usually	of reasoning and	such that listeners can		Speech		learning
habits and	posed in	the organization,	follow the line of	Interview "Do's	evaluation		experiences.
improve	personal	development,	reasoning, alternative	and Don'ts"			_
them?	interviews.	and style are	or opposing				
		appropriate to	11 0	Presenting			
What is	Presenting	task, purpose,	perspectives are	information in a			
nonverbal	knowledge and	and audience.	addressed, and the	sequence that			
communicatio	ideas is		organization,	allows the			
n and how does it effect	enhanced		development,	listener to follow a line of			
verbal	through appropriate		substance, and style	reasoning			
communicatio	organization and		are appropriate to	Teasoning			
n?	style for a		purpose, audience, and				
	specific audience		a range of formal and				
"What I say"	and the		informal tasks.				
versus "how I	appropriate use						
say it", does it	of language.		SL.9-10.6/ SL.11-12.6.				

Essential Questions	Enduring Understandings	CCR	Standard Standard	Learning Targets	Assessment Formative and Summative	Inter- disciplinary Connections	21 st Century Connections
really matter?			Adapt speech to a variety of contexts and tasks, demonstrating a command of formal English when indicated or appropriate.		Summative	Connections	
Unit III. How	To Speech 2 wee	Adapt speech to a variety of context and communicative tasks, demonstrating command of formal English when indicated or appropriate.					
Umit III: How-	10 Speech 2 wee	KS					
How do I effectively show and tell a group how	Comprehension is enhanced through a collaborative	Integrate and evaluate information presented in	SL.9-10.2./ SL.11- 12.2. Integrate multiple sources of information presented	Preparation - Writing an outline	Teacher directed activities	8.1.12. D.2 Demonstrate appropriate use of	9.1.12. F.2 Demonstrate a positive work ethic in various settings,

Essential	Enduring	CCR	Standard	Learning	Assessment Formative and	Inter- disciplinary	21 st Century Connections
Questions	Understandings	CCR	Standard	Targets	Summative	Connections	Connections
to do	process of	diverse media	in diverse media or	Understanding	Peer critique	copyrights as	including the
something,	sharing and	and formats,	formats (e.g., visually,	your audience.	forms	well as fair	classroom and
while	evaluating ideas.	including	quantitatively, orally)			use and	during structured
maintaining a	D	visually,	evaluating the	Best use of	Speech	Creative	learning
relaxed, yet	Presentation of	quantitatively,	credibility and	visual aids	evaluation	Commons	experiences.
professional mode of	knowledge and ideas is	and orally.	accuracy of each	Defining your		guidelines.	
delivery?	enhanced			purpose			
denvery:	through		source.	purpose			
How can I	appropriate		SL.9-10.4./ SL.11-	Key elements of			
ease my	organization and		12.4. Present	a demonstration			
anxiety about	style for an			speech			
speaking in	audience via the		information, findings,				
front of	use of visual		and supporting				
others?	displays,		evidence clearly,				
II	technology, and		concisely, and				
How can I become more	the appropriate use of language.		logically such that				
aware of my	use of fallguage.	Present	listeners can follow the				
own speaking		information,	line of reasoning and				
habits and		findings, and	the organization,)			
improve		supporting	development,				
them?		evidence such	substance, and style				
		that listeners can	are appropriate to				
How do I		follow the line	purpose, audience, and				
effectively		of reasoning and	task.				
employ visual		the organization,					
aids?		development, and style are	SL.9-10.5./ SL 11-				
What makes a		appropriate to	12.5. Make strategic				
presentation		task, purpose,	use of digital media				

"grost ²² "	Essential Questions	Enduring Understandings	CCR	Standard	Learning Targets	Assessment Formative and Summative	Inter- disciplinary Connections	21 st Century Connections
Make strategic use of digital media and visual displays of data to express information and enhance understanding of presentations. Make strategic use of digital media and visual displays of data to express information and enhance understanding of presentations.	"great"?		use of digital media and visual displays of data to express information and enhance understanding of	visual, and interactive elements) in presentations to enhance understanding of findings, reasoning, and evidence and to add interest. SL.9-10.6./ SL.11-12.6. Adapt speech to a variety of contexts and tasks, demonstrating command of formal English when indicated				

Essential Questions	Enduring Understandings	CCR	Standard Standard	Learning Targets	Assessment Formative and Summative	Inter- disciplinary Connections	21 st Century Connections
Unit IV: Infor	mational Speech	Adapt speech to a variety of contexts and communicative tasks, demonstrating command of formal English when indicated or appropriate. 2 weeks					
How do I	Comprehension	Integrate and	SL.9-10.2./ SL.11-	Purpose of	Teacher	8.1.12. D.2	9.1.12. F.2
effectively	is enhanced	evaluate	12.2. Integrate	Informative	directed	Demonstrate	Demonstrate a
inform an	through a	information	multiple sources of	Speaking	activities	appropriate	positive work ethic
audience	collaborative	presented in	information presented			use of	in various settings,
about a topic	process of	diverse media	in diverse media or	Major types of	Peer critique	copyrights as	including the
that is useful	sharing and	and formats,	formats (e.g., visually,	Informative	forms	well as fair	classroom and
to know but	evaluating ideas.	including	quantitatively, orally)	Speaking.		use and	during structured
remain		visually,	evaluating the	Strategies for	Speech	Creative	learning
entertaining	Presentation of	quantitatively	credibility and	selecting a topic	evaluation	Commons	experiences.
and hold the	knowledge and	and orally.	accuracy of each	English d		guidelines.	
interest of the	ideas is		source.	Framing a thesis			
audience?	enhanced		QI 0 10 5 / QI 11	statement			
	through		SL.9-10.5./ SL.11-				

Essential Questions	Enduring Understandings	CCR	Standard	Learning Targets	Assessment Formative and Summative	Inter- disciplinary Connections	21 st Century Connections
How do I organize my thoughts into a well-developed speech? How do I effectively employ visual aids? How do I avoid reading my notes and give a relaxed yet professional delivery?	appropriate organization and style for an audience via the use of visual displays, technology, and appropriate use of language.	Make strategic use of digital media and visual displays of data to express information and enhance understanding.	12.5. Make strategic use of digital media (e.g., textual, graphical, audio, visual, and interactive elements) in presentations to enhance understanding of findings, reasoning, and evidence and to add interest.	Researching your topic Structuring an Informative Speech Outlining an Informative Speech Five-Step Method of Improving Delivery			
Unit V: Claim	and Convince-Per	suasive Speech	3 weeks				
How does one persuade when presenting a concept?	Comprehension is enhanced through a collaborative process of sharing and evaluating ideas.	Integrate and evaluate information presented in diverse media and formats, including	SL.9-10.2./ SL.11-12.2 Integrate multiple sources of information presented in diverse media or formats (e.g., visually,	Strategies for selecting a topic Framing a thesis statement Researching	Teacher directed activities Peer critique forms	8.1.12. D.2 Demonstrate appropriate use of copyrights as well as fair use and	9.1.12. F.2 Demonstrate a positive work ethic in various settings, including the classroom and during structured
organize my thoughts into	Cvaruating lucas.	visually, quantitatively,	quantitatively, orally) evaluating the	your topic	Speech evaluation	Creative Commons	learning experiences.

Essential Questions	Enduring Understandings	CCR	Standard Standard	Learning Targets	Assessment Formative and Summative	Inter- disciplinary Connections	21 st Century Connections
a well-developed speech?		and orally.	credibility and accuracy of each source.	Structuring a Persuasive Speech		guidelines.	
How do I effectively employ visual aids?			SL.9-10.3./ SL.11- 12.3. Evaluate a speaker's point of	Outlining a Persuasive Speech			
How do I avoid reading my notes and			view, reasoning, and use of evidence and rhetoric, identifying	When to use visual aids			
give a relaxed yet professional		Evaluate a speaker's point of view,	any fallacious reasoning or exaggerated or	Five-Step Method of Improving			
delivery?		reasoning, and use of evidence and rhetoric.	distorted evidence.	Delivery			
Unit VI: Public 3 weeks	c Relations/Sales P		c Service Announcemen	t			
How does one persuade when presenting a product or a	Students will realize the impact of technology on the world of	Integrate and evaluate information presented in diverse media	SL.9-10.2./ SL.11- 12.2. Integrate multiple sources of information presented	Social Media and the digitization of PR	Teacher directed activities Peer critique	8.1.12. D.2 Demonstrate appropriate use of copyrights as	9.1.12. E.1 Create messages for different purposes and audiences with sensitivity to
service? How do I	advertizing. Comprehension	and formats, including visually,	in diverse media or formats (e.g., visually, quantitatively, orally)	Elements of a press release	forms Speech	well as fair use and Creative	cultural, gender, and age diversity, using various
make my presentation	is enhanced through a	quantitatively, and orally.	evaluating the credibility and	Professional Blogs	evaluation	Commons guidelines.	digital media outlets.

Essential Questions	Enduring Understandings	CCR	Standard Standard	Learning Targets	Assessment Formative and Summative	Inter- disciplinary Connections	21 st Century Connections
visually pleasing and compelling?	collaborative process of sharing and evaluating ideas.	Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric.	accuracy of each source. SL.9-10.3./ SL.11- 12.3. Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric, identifying any fallacious reasoning or exaggerated or distorted evidence.				9.1.12. E.2 Generate digital media campaigns in support of or opposing a current political, social, or economic issue. 9.1.12. F.2 Demonstrate a positive work ethic in various settings, including the classroom and during structured learning experiences.
Unit VII: Deb							
How does one work with a group to persuade?	Comprehension is enhanced through a collaborative process of	Prepare for and participate effectively in a range of conversations	SL.9-10.1. Initiate and participate effectively in a range of collaborative	Major Debate formats Ethics of Debate	Teacher directed activities Peer critique	8.1.12. D.2 Demonstrate appropriate use of copyrights as	9.1.12. A.2 Participate in online strategy and planning sessions for course-based,
How do I organize my thoughts into a well- developed	sharing and evaluating ideas. Presentation of knowledge and	and collaborations with diverse partners, building on	discussions (one-on- one, in groups, and teacher-led) with diverse partners on grades 9–10 topics,	Accepting a topic selected for you Framing a thesis	forms Debate evaluation	well as fair use and Creative Commons guidelines.	school-based, or outside projects. 9.1.12. B.1 Present resources and data in a format that

Essential Questions	Enduring Understandings	CCR	Standard	Learning Targets	Assessment Formative and Summative	Inter- disciplinary Connections	21 st Century Connections
speech? How do I effectively employ visual aids? How do I avoid reading my notes and give a relaxed yet professional delivery?	ideas is enhanced through appropriate organization and style for an audience via the use of visual displays, technology, and the appropriate use of language.	others' ideas and expressing their own clearly and persuasively. Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.	texts, and issues, building on others' ideas and expressing their own clearly and persuasively. SL.11-12.1. Initiate and participate effectively in a range of collaborative discussions (one-onone, in groups, and teacher-led) with diverse partners on grades 11–12 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively. SL.9-10.2./ SL.11-12.2. Integrate multiple sources of information presented in diverse formats and media (e.g., visually,	statement. Researching your topic. Structuring Debate elements Anticipating your opponent. When to use visual aids.		8.1.12. F.1 Select and use specialized databases for advanced research to solve real-world problems.	effectively communicates the meaning of the data and its implications for solving problems, using multiple perspectives. 9.1.12. B.2 Create and respond to a feedback loop when problem solving. 9.1.12. B.3 Assist in the development of innovative solutions to an onsite problem by incorporating multiple perspectives and applying effective problem-solving strategies during structured learning experiences, service learning, or volunteering.

Essential Endu Questions Underst		Standard Standard	Learning Targets	Assessment Formative and Summative	Inter- disciplinary Connections	21 st Century Connections
	Integrate and evaluate information presented in diverse media and formats, including visually, quantitatively and orally.	view, reasoning, and use of evidence and				9.1.12. C.4 Demonstrate leadership and collaborative skills when participating in online learning communities and structured learning experiences. 9.1.12. C.5 Assume a leadership position by guiding the thinking of peers in a direction that leads to successful completion of a challenging task or project. 9.1.12. F.2 Demonstrate a positive work ethic in various settings, including the classroom and during structured learning experiences.

Essential Questions	Enduring Understandings	CCR	Standard	Learning Targets	Assessment Formative and Summative	Inter- disciplinary Connections	21 st Century Connections
			evidence clearly,				
			concisely, and				
			logically such that				
			listeners can follow the				
			line of reasoning and				
			the organization,				
			development,				
			substance, and style				
			are appropriate to				
			purpose, audience, and				
		Evaluate a	task.				
		speaker's point					
		of view,	SL.9-10.5./ SL.11-				
		reasoning and use of evidence	12.5. Make strategic				
		and rhetoric.	use of digital media				
			(e.g., textual,				
			graphical, audio,				
	'		visual, and interactive				
			elements) in				
			presentations to				
			enhance understanding				
			of findings, reasoning, and evidence and to				
			and evidence and to add interest.				
			add illerest.				
			SL.9-10.6./ SL.11-				
			12.6. Adapt speech to a				

Essential Questions	Enduring Understandings	CCR	Standard Standard	Learning Targets	Assessment Formative and Summative	Inter- disciplinary Connections	21 st Century Connections
		Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience. Make strategic use of digital media and visual displays of data to express	variety of contexts and tasks, demonstrating command of formal English when indicated or appropriate.				

Essential Enduring Understandings	CCR	Standard Standard	Learning Targets	Assessment Formative and Summative	Inter- disciplinary Connections	21 st Century Connections
	information and enhance understanding of presentations. Adapt speech to a variety of contexts and communicative tasks, demonstrating command of formal English when indicated or appropriate.					
Unit VIII: Voice Acting 1 week			1			

Essential Questions	Enduring Understandings	CCR	Standard	Learning Targets	Assessment Formative and Summative	Inter- disciplinary Connections	21 st Century Connections
What are the other uses of voice?	A variety of careers focus on public speaking.	Adapt speech to a variety of contexts and communicative tasks, demonstrating command of formal English when indicated or appropriate.	SL.9-10.6./ SL.11- 12.6. Adapt speech to a variety of contexts and tasks, demonstrating a command of formal English when indicated or appropriate.	Voice modulation Timing	Teacher directed activities Peer critique forms Performance evaluation	8.1.12. D.2 Demonstrate appropriate use of copyrights as well as fair use and Creative Commons guidelines.	9.1.12. F.2 Demonstrate a positive work ethic in various settings, including the classroom and during structured learning experiences.